



## NANUET CHAMBER SPONSORSHIP OPPORTUNITIES

Partnering with the Nanuet Chamber is a win/win scenario! We promote you and your business to our 150+ members and our 1800+ email subscribers. We utilize traditional public relations, social media (e.g. Facebook) and email marketing to spread our message and yours. Consider one of the opportunities below.

The Greater Nanuet Chamber of Commerce will host its Fifth Annual Nanuet Street Fair on June 3, 2018 one of the most popular events in Rockland County with over 13,000 people in average attendance.

### June 3, 2018 – Street Fair

We have four sponsorship opportunities outlined below.

- **STREET FAIR SILVER SPONSOR: – \$1,000** – Company name included in all advertising, printing and promotion, including the Fair Logo, leading up to the event beginning from the time we receive sponsorship form and payment. Logo and a link to website will be listed on our website. Company logo will also be given a prominent spot on our Nanuet Street Fair t-shirts and shopping bags that are distributed to 500 Fair attendees. Company material may be placed in the Street Fair shopping bags. Organization will also be acknowledged on the day of the Fair with banners hung along the Street and receive a free booth at the Fair.
- **STREET FAIR GOLD SPONSOR: – \$1,500** – Everything included in Silver Sponsorship above plus company will be highlighted in a Street Fair Video
- **STREET FAIR EVENT SPONSOR (3 Available): – \$500 each** – 1) Children Rides, 2) Stage or 3) Family Game sponsors. Includes name on Posters at the respective event being sponsored. Name will also be included on the Street Fair T-Shirt and bag, option to place literature, giveaway, etc. in the shopping bags distributed to 500 Fair attendees. Name included on all Street Fair promotional material from the time we receive sponsorship form and payment.
- **STREET FAIR T-SHIRT AND BAG SPONSOR: – \$100** – T-Shirt and bag sponsors will be recognized on our Nanuet Street Fair t-shirt and shopping bag for the event and have an opportunity to put their material or premium items into the giveaway bag and be listed as a sponsor on the Nanuet Chamber website. Bag sponsors are invited to be part of our popular bag stuffing event on (exact date/location TBD). A form for mailing payment for the T-Shirt and Bag Sponsorship only is [available here](#).

In addition to the Street Fair sponsorships, the Greater Nanuet Chamber of Commerce is offering two additional annual (calendar year) levels of sponsorship. Sign up early to take advantage of all the benefits.



**CHAMBER DIAMOND SPONSOR: – \$2,500** – as a general sponsor, includes all of the benefits outlined in Gold level above and in addition includes a separate two minute video (in addition to the Street Fair video) that the company may retain for their own use; a business card add space on the Greater Nanuet Tourism Map (see additional map info below) being distributed in September/October with a circulation of 15,000+ copies. Sponsorship recognized for all Chamber events for the calendar year on all promotional material as well as the Chamber website.

**CHAMBER SAPPHIRE SPONSOR: – \$5,000** – includes all of the above plus two free passes to all chamber events and company may supply promotional material to be available at all chamber events.

**INDIVIDUAL EVENT SPONSOR: – \$500** – includes ability to have a table/space at the respective (non Street Fair) event, 5 minutes to talk about your business, promotion on Facebook, in press releases and in emails to membership and all email subscribers (over 1,800) and 2 tickets to the event.

**INDIVIDUAL EVENT SUPPORTER: – \$100** - includes your business promoted in any emails to membership about the event.

**OTHER** - if you would like to support general chamber activities, you may enter an amount of your choosing. We thank you for your support.

**INDIVIDUAL MAP SPONSORS:** As briefly described above, The Greater Nanuet Chamber of Commerce will be creating a Tourism Map to be printed and an [interactive version](#) will also be available online for one year. (The online map, link from menu above, will be updated with calendar events, promotions, and more county wide activities on a regular basis throughout the year). The map is 24" x 18" and folded to a 4" x 9" standard map size. We are offering advertising opportunities on our online interactive map which will highlight paid advertisers and provide regular special highlights to those paid advertisers. Current advertisers on the paid and online map are being offered right of first refusal to renew or create print ads in future editions. Our thanks to the Shops at Nanuet for supporting the map through the purchase of the back cover on our first edition!

**Early Bird Rates (if payment received by May 1st):**

The rate for members for a business card sized ad is \$195, nonmembers are \$295. Double size ads are \$390/\$500.

**After May 1st:**

The rate for members for a business card sized ad is \$295, nonmembers are \$395. Double size ads are \$590/\$790.



If you would like to take a larger advertisement, please call the Chamber at (845) 393-1954 or email us at [info@nanuetchamber.com](mailto:info@nanuetchamber.com) for pricing.

If you wish to become a Greater Nanuet Tourism Map sponsor, please go to the Map Sponsorship page [here](#).

Inclusion on respective promotional materials will begin from the time we receive sponsorship form and payment. You may pay online or complete the form below and mail your payment. Thank you.

**Please complete the information below and send with payment:**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please note Sponsorship(s) type \_\_\_\_\_

Make check payable to:  
Nanuet Chamber of Commerce  
228 East Route 59, Box 333  
Nanuet, New York 10954

**Questions:** Call (845) 393-1954 or send an email to [info@nanuetchamber.com](mailto:info@nanuetchamber.com)

**Download Form:** [2018 Nanuet Chamber sponsor opportunities](#)