



2017 NANUET CHAMBER SPONSORSHIP OPPORTUNITIES

Partnering with the Nanuet Chamber is a win/win scenario! We promote you and your business to our 150+ members and our 1800+ email subscribers. We utilize traditional public relations, social media and email marketing to spread our message and yours. Consider one of the opportunities below.

The Greater Nanuet Chamber of Commerce will host its Fourth Annual Nanuet Street Fair on June 4, one of the most popular events in Rockland County with over 15,000 people in average attendance.

June 4 - Street Fair

We have four sponsorship opportunities outlined below.

- **STREET FAIR SILVER SPONSOR: - \$1,000** - Company name included in all advertising, printing and promotion, including the Fair Logo, leading up to the event beginning from the time we receive sponsorship form and payment. Logo and a link to website will be listed on our website. Company logo will also be given a prominent spot on our Nanuet Street Fair t-shirts and shopping bags that are distributed to 500 Fair attendees. Company material may be placed in the Street Fair shopping bags. Organization will also be acknowledged on the day of the Fair with banners hung along the Street and receive a free booth at the Fair.
- **STREET FAIR GOLD SPONSOR: - \$1,500** - Everything included in Silver Sponsorship above plus company will be highlighted in a Street Fair Video
- **STREET FAIR EVENT SPONSOR (3 Available): - \$500 each** - 1) Children Rides, 2) Stage or 3) Family Game sponsors. Includes name on Posters at the respective event being sponsored. Name will also be included on the Street Fair T-Shirt and bag, option to place literature, giveaway, etc. in the shopping bags distributed to 500 Fair attendees. Name included on all Street Fair promotional material from the time we receive sponsorship form and payment.
- **STREET FAIR T-SHIRT AND BAG SPONSOR: - \$100** - T-Shirt and bag sponsors will be recognized on our Nanuet Street Fair t-shirt and shopping bag for the event and have an opportunity to put their material or premium items into the giveaway bag and be listed as a sponsor on the Nanuet Chamber website. Bag sponsors are invited to be part of our popular bag stuffing event on May 31 at Pinot's Palette.

In addition to the Street Fair sponsorships, the Greater Nanuet Chamber of Commerce is offering two additional annual (calendar year) levels of Sponsorship. Sign up early to take advantage of all the benefits.

ANNUAL DIAMOND SPONSOR: - \$2,500 - as a general sponsor, includes all of the benefits outlined in Gold level above and in addition includes a separate two minute video (in addition to



the Street Fair video) that the company may retain for their own use and the Nanuet Chamber will promote; a business card add space on the Greater Nanuet Tourism Map (see additional map info below) being distributed in September with a circulation of 15,000 copies. Sponsorship recognized for all Chamber events for the calendar year on all promotional material as well as the Chamber website.

ANNUAL SAPPHIRE SPONSOR: - \$5,000 - includes all of the above plus two free passes to all chamber events and company may supply promotional material to be available at all chamber events.

INDIVIDUAL EVENT SPONSOR: - \$500 - includes ability to have a table/space at the respective (non Street Fair) event, 5 minutes to talk about your business, promotion on Facebook, in press releases and in emails to membership and all email subscribers (over 1,800) and 2 tickets to the event.

MAP SPONSORS: As briefly described above, the Greater Nanuet Chamber of Commerce will be creating a Tourism Map to be printed and an interactive version will also be available online. The map (24" x 18" folded to a 4" x 9" standard map size) will be available in September and distributed through 15,000 copies via local hotels, businesses, tourism offices, etc. and will be updated annually. We are offering several map sponsorship opportunities as follows:

- **SOLD: MAP BACK COVER - \$3,500** - (One exclusive sponsorship available) Company information/advertisement on all 15,000 copies (first come, first serve); if no one company takes advantage of the offer
- **MAP BACK COVER - \$1,000** - (several sponsorships available) Company information/advertisement on smaller limited print run covers.
- **BUSINESS CARD SIZE AD** - These advertisements (2" H x 3 1/2" W) will be placed generally along the outer edges of the map
Early Bird Non-Member - \$295; Member \$195. (For larger ads multiply price. For example a 4" H x 3 1/2 W ad would be non-members \$590; members - \$390, etc.)
After June 4th (Street Fair) - Non-Member - \$395; Member \$295

If you would like to take a larger advertisement, please call the Chamber at (845) 393-1954 or email us at info@nanuetchamber.com for pricing.

If you wish to become a Greater Nanuet Tourism Map sponsor, please go to the 2017 Tourism Map Sponsorship page [here](#).

Inclusion on respective promotional materials will begin from the time we receive sponsorship form and payment.



Please complete the information below and send with payment:

Business Name: _____

Address: _____

Contact Person: _____

Phone: _____

Email: _____

Website: _____

Please note Sponsorship(s) type _____

Make check payable to:

Nanuet Chamber of Commerce

228 East Route 59, Box 333

Nanuet, New York 10954

Questions: Call (845) 393-1954 or send an email to info@nanuetchamber.com